



2027 Home Improvement Show Exhibitor Registration Form

Company Name _____
 Address _____ City/State/ Zip _____
 Phone _____ Email _____
 Primary Contact _____ Primary Contact Cell # _____
 Email _____ Direct Phone _____

NORTH MACOMB HOME IMPROVEMENT SHOW • Lorenzo Cultural Center - Clinton Township • January 9 - 10, 2027		
Booth Size	Booth Price	Additional Items
10'x10'	\$1,200	• 110 volt electrical service - \$15
10'x20'	\$2,300	• 220 volt electrical service - \$125
10'x30'	\$3,400	• Chair - \$25
20'x20' Island	\$4,500	• 8' table - \$75.00
BOOTH SIZE _____ BOOTH PRICE \$ _____ + ADT'L ITEMS \$ _____ + PROGRAM AD \$ _____ = TOTAL \$ _____		

MACOMB SPRING HOME IMPROVEMENT SHOW • Macomb Sports & Expo Center - Warren • February 20-21, 2027		
Booth Size	Booth Price	Additional Items
10'x10'	\$1,200	• 110 volt electrical service - \$15
10'x20'	\$2,300	• 220 volt electrical service - \$125
10'x30'	\$3,400	• Chair - \$25
20'x20' Island	\$4,500	• 8' table - \$75.00
BOOTH SIZE _____ BOOTH PRICE \$ _____ + ADT'L ITEMS \$ _____ + PROGRAM AD \$ _____ = TOTAL \$ _____		

HOME SHOW PROGRAM AD			
North Macomb		Macomb Spring	
Ad Size	Price	Ad Size	Price
Half Page 10"x5"	\$150	Half Page 10"x5"	\$150
Full Page 10"x10"	\$300	Full Page 10"x10"	\$300

NOTE: All Crafters / Cash & Carry Vendors must NOT provide Home Improvement Items

NOTE: All exhibitor communication is delivered via email. Please be sure the email address provided is accurate and notify Show Management of any changes. Exhibitor move-in details will be sent via email two weeks prior to each show.

Make check payable to: Gazette Media Group

Mail payment and registration to: Gazette Media Group, PO Box 482, Troy, MI 48099

Questions? Contact Renee Burzynski at 248-524-4868 ext. 307 or Renee@GazetteMediaGroup.com



Gazette Media Group

Gazette Media Group • 6966 Crooks Road, Suite 24, Troy, MI 48098 • 248-524-4868 • Fax 248-524-9140 • www.GazetteMediaGroup.com

1. SHOW RULES & REGULATIONS

a.) The Exhibitor agrees to (i) obey all laws, by-laws, ordinances, and regulations governing use of the facility and operation of the Show.

of any kind arising from or in any way connected with the Exhibitor's presence or operations at the Show. The policy shall provide coverage of at least \$1,000,000 for each separate occurrence. At GMG's

regulations governing use of the facility and operation of the Show, (ii) abide by the rules and regulations of the city, fire and police departments, and of any other government or regulatory body having authority to regulate the facility and the Show, and (iii) comply with all laws, including those pertaining to health and safety, consumer protection, and protection of visitors to the Show.

b.) The Exhibitor agrees to abide by all rules and regulations governing the Show established from time to time by Gazette Media Group Inc. ("GMG"), including those set forth in the Exhibitor Manual.

c.) The Exhibitor agrees to observe, to the extent applicable, all union contracts and labor relations agreements in force (i) between GMG and contractors providing services to the facility, and (ii) governing companies operating in the facility in which the Show is taking place.

d.) The Exhibitor agrees to obtain, at its own expense, any licenses or permits required for the operation of its trade or business during the term of the Show and to pay all taxes, including all applicable sales taxes, of any nature or kind that may be levied against it as a result of the operation of its trade or business in its contracted space.

e.) The playing, performing, reproduction, broadcasting, or other use at the Show of any music, materials, devices, processes, or dramatic rights that is the subject of any third-party copyright, trademark, industrial design, patent, or other intellectual property right, by the Exhibitor or its agents, representatives, or employees is prohibited without the express written consent of GMG. The Exhibitor agrees to indemnify and hold harmless GMG and the facility (and their respective officers, directors, agents, employees, insurers, agents, representatives, and those for whom the Exhibitor is responsible in law) against any and all claims, losses, liabilities, damages (including legal fees and expenses), costs, and charges arising from or as a result of any unauthorized use of any Work by the Exhibitor, its agents, representatives, employees, and those for whom the Exhibitor is responsible in law.

f.) The Exhibitor agrees to occupy the contracted exhibit space during Show hours and to sell, promote, or advertise only the products and services described in this license agreement.

2. GMG RIGHTS

a.) GMG reserves the right, in its sole and unfettered discretion to:

(i) determine the eligibility of Exhibitors and exhibits for the Show; (ii) reject or prohibit exhibits, Exhibitors, or promotional activities that GMG considers objectionable, inappropriate, disruptive, or dangerous to GMG, other Exhibitors, or Show attendees; (iii) change or modify the layout of the Show and/or relocate exhibits or Exhibitors;

(iv) cancel, in whole or in part, the Show due to an event of force majeure; or (v) change the date, location, and duration of the Show, without liability to GMG. GMG shall have the right to establish, amend, or modify any regulations governing use of the facility and the Show.

3. ASSIGNMENT AND SUBLETTING

The Exhibitor shall not assign any rights or sublet space under this license agreement without the prior written permission of GMG, which may be withheld at GMG's sole discretion.

4. INDEMNIFICATION

The Exhibitor agrees to indemnify and hold harmless GMG and the facility, their respective officers, directors, agents, representatives, and employees, against all claims, losses, liability, damages (including legal fees and expenses), costs, and charges of every kind resulting from: (i) any breach of or default under the terms or conditions of this agreement; (ii) its occupancy of the exhibit space and/or its environs; (iii) the use of equipment or devices furnished to or used by the Exhibitor or other persons in connection with the Show; (iv) personal injuries, death, property damages, or any other damage sustained by the Exhibitor, GMG, the facility, Show sponsors, or a visitor to the Show and their respective directors, officers, agents, representatives, and employees or those for whom the Exhibitor is responsible in law; or (v) any negligence or willful misconduct by or on behalf of the Exhibitor or its employees or agents.

5. LIABILITY AND INSURANCE

The Exhibitor shall obtain and maintain at its own expense a comprehensive general liability and all-risk property insurance policy acceptable to GMG for the period commencing on the first move-in date and terminating on the last move-out date. The policy shall name GMG as additional insured and insure the Exhibitor against all claims

coverage of at least \$1,000,000 for each separate occurrence. At GMG's request,

the Exhibitor shall provide GMG with a copy of such policy.

b.) The Exhibitor is responsible for ensuring its own exhibit, personnel, display, and materials from any damage or loss through theft, fire, accident, or other cause and accepts all risks associated with the use of the exhibit space and its environs. The Exhibitor shall not make any claim or demand or take any legal action against GMG, the Show sponsors, or the facility for any loss, damage, or injury however caused to the Exhibitor, its officers, directors, agents, representatives, employees, or their property.

c.) Neither GMG nor the facility will assume liability for loss or damage, through any cause, of equipment, products, goods, exhibits, or other materials owned, rented, or leased by the Exhibitor.

6. BOOTH SIGNAGE

- Signage in linear booths may not exceed 8 ft. in height.
- Signs must be one-sided and not face into another Exhibitor's booth.
- Handwritten signs are prohibited; professional signage only.

7. PAYMENT TERMS & FEES

A minimum 50% payment is due at registration; the balance is due 30 days prior to the Exhibitor's show date.

- A **\$40 fee** will be charged for any returned checks.
- A **3.5% processing fee** will be added to all credit card payments.
- A **3.5% service charge** will be deducted from all refunds.

8. CANCELLATION AND TERMINATION

a.) The Exhibitor may cancel this license agreement or downsize space by written notice to GMG. All deposits/payments received up to the date of notice are non-refundable and non-transferable, and the balance of the full space cost is due immediately. If cancellation occurs 45 days or more prior to the Show, GMG retains 50% of the booth fee and refunds the balance (less a 3.5% service charge). If cancellation occurs 44 days or less prior to the Show, GMG retains 100% of payments as liquidated damages. If the Exhibitor fails to pay per schedule or fails to appear, GMG may cancel this agreement without notice, retain all payments, re-rent the space, and/or bring action for the full contract amount. Breach of any term entitles GMG to revoke exhibitor privileges immediately, retain all payments, and take possession of the booth.

b. Exhibitors may move their participation to another Show in lieu of cancellation.

9. FORCE MAJEURE

If the facility is destroyed, unavailable, or GMG is otherwise prevented from permitting occupancy of the facility or space, or if the Show is cancelled/curtailed for reasons beyond GMG's control (fire, weather, epidemic/pandemic, Acts of God, strikes, civil unrest, etc.), GMG shall not be responsible for any loss of business, profits, consequential or special damages, or expenses suffered by the Exhibitor.

10. MISCELLANEOUS

Waiver by GMG of any breach shall not be deemed a waiver of subsequent breaches. No alteration of this agreement is valid unless made in writing and signed by both parties. This license agreement shall be governed by the laws of the governing jurisdiction.